

Lipscomb University achieved a 111% annual return on investment with a TVA EnergyRight® Fast Track Lighting Incentive.

Lipscomb University, a private Christian university with more than 6,400 students, partnered with TVA EnergyRight and Nashville Electric Service to upgrade its sports arena lighting in just over a month. New LED tubes saved on energy costs and made sports games safer for athletes.

THE CHALLENGE

Over the years, light fixtures in Lipscomb University's Allen Arena lost their output and were expensive to operate.

THE SOLUTION

With the help of a TVA Fast Track Lighting Incentive requiring no pre-approval, Lipscomb replaced existing fixtures with 400 LED tubes in just over a month, reducing the \$3,660 project cost by \$1,600.

THE IMPACT

The LED upgrade reduced annual energy use by 34,017 kWh, while delivering more than \$4,300 in yearly cost savings and over \$43,300 in projected cost savings over 10 years.

PROJECT PAYBACK PERIOD:

44% faster
with TVA EnergyRight incentives.

INCENTIVE AMOUNT:
\$1,600

ANNUAL COST SAVINGS:
\$4,337

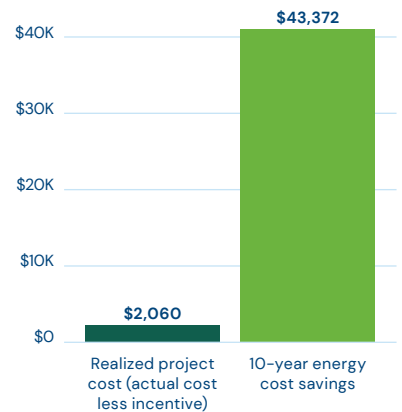
ANNUAL ENERGY SAVINGS:
34,017 kWh

PROJECT COST:
\$3,660

PAYBACK PERIOD:
5.7 months

10-YEAR ANTICIPATED ROI:
2,005%

ONE-TIME INVESTMENT.
BIG RETURNS.



See how TVA EnergyRight incentives can help power your next efficiency upgrade.



To connect with a TVA Energy Expert, submit the form at EnergyRight.com/business-industry/energy-expert



Explore more energy management solutions at EnergyRight.com/business-industry