

2026 Industrial Summit

Powering Performance Through Energy Management



April 22-23, 2026 | Von Braun Center (Saturn Hall) | 700 Monroe St SW | Huntsville, AL 35801

DAY 1 – WEDNESDAY, APRIL 22

7:30 AM CT

Registration & Coffee Kickstart

Fuel Up for a High-Energy Day!

9:00 AM – 11:00 AM CT

Pre-Summit Power Workshops

TRACK 1 | ENERGYRIGHT 101: ENERGY MANAGEMENT PORTFOLIO FOR INDUSTRY

Start Smart: Your Energy Journey Begins Here

Learn how TVA's EnergyRight programs can help you improve efficiency, resilience, and sustainability. It is a great option for attendees who are new to EnergyRight programs or early in their energy management journey.

Presenters: Jason Snyder, Manager, Business & Industrial Energy Efficiency Programs, TVA
Claire Jones, Manager, Demand Response Programs, TVA
Jennifer Patterson, Manager, Renewables Programs, TVA
Drew Frye, Manager, Distributed Solutions, TVA

What You'll Gain:

- **Overview of EnergyRight Portfolio:** Understand TVA's offerings and how they can support your energy goals.
- **Energy Management Support:** Discover tools, resources and guidance for practical implementation.

TRACK 2 | POWERING PROJECTS THROUGH ENERGY SERVICES COMPANIES

Invest Wisely: Power Up Your Projects

Explore financing options, gain technical expertise, and understand incentives available for industrial projects without compromising capital.

Presenters: Nancy McBee, Business Development Manager, Trane Energy Services
William Franklin, VP Business Development, SiteLogIQ

What You'll Gain:

- **Guaranteed Savings:** Insight into guaranteed savings models bundled with TVA incentives.
- **Alternative Financing:** Learn about alternative financing strategies and technical expertise options.

11:45 PM – 12:45 PM CT Lunch & Networking

Recharge, Refuel, and Connect

1:00 PM – 1:15 PM CT Welcome & Summit Overview

Presenter: Ray Knotts, Senior Director of Demand Management Programs, TVA

1:15 PM – 2:00 PM CT Keynote Address: Frankie Russo

LIMITLESS GROWTH: Turning your organization into an infinity loop of GROWTH

Join best-selling author and 8-time Inc. 500 Founder, Frankie Russo who has built two of America's fastest-growing companies for this high-energy, interactive and thought-provoking session. Unleash your organization's true potential through taking a fresh look at what's been holding you back. In this transformative session, you'll discover the secret formula for creating an infinity loop of growth to compete and win in the new world of work. Master the art of building the essential strategies and operational vision fueled by authenticity, imagination and collaboration. Join us to learn how to shatter the barriers holding your organization back and ignite a revolution of growth to redefine what's possible.

What You'll Gain:

- **Unlocking New Potential for Growth:** Understand how to identify what is blocking your organization from evolving and capitalize on key inflection points that unlock unprecedented opportunities for growth.
 - **Harnessing Growth Loops:** Explore the critical phases of growth loops and how to activate your collective ingenuity to lead your organization into the future.
 - **Empathy-Driven Growth:** Discover the power of holistic empathy and how it can drive every phase of the growth loop, leading to an unstoppable culture of continuous growth.
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2:00 PM – 2:45 PM CT Unleashing American Energy in the Tennessee Valley

Connect Policy to Power—Your Competitive Edge Starts Here!

Energy policy and industrial strategy are evolving rapidly. This session connects the dots between federal priorities, TVA's system strategy, the role of EnergyRight programs, and the actions industrial customers can take today to stay competitive and resilient.

Moderated panel: *Laura Campbell, Senior Vice President & Chief of Staff, TVA*

Amy Tate, VP & Chief of Government Relations, TVA

Odell Frye, Executive Director, Associated Valley Industries, Inc.

More companies to come!

What You'll Gain:

- **Macro Insights:** Understand federal energy policy and priorities and how it is shaping TVA's strategic direction.
 - **Strategic Role of Energy Management:** Learn how EnergyRight programs and partnerships play a role in TVA's strategy.
 - **Next Steps:** Identify actionable steps your organization can take to help you manage cost impacts and support reliability while meeting sustainability and growth goals.
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2:45 PM – 3:15 PM CT Networking & Refreshment Break

Snack, Sip, and Spark New Connections

3:15 PM – 4:15 PM CT The Big Shift: Energy as a Competitive Advantage

Make Energy Your Secret Weapon

Discover how energy champions turn energy from a cost center into a competitive advantage. By aligning teams and driving smart decisions, they help businesses stay agile—balancing growth, cost, reliability, and sustainability. Learn what's next: the top risks to watch, key investment priorities, and emerging uncertainties shaping the future.

Moderated panel: Daren Kaiser, Global Energy Strategy Leader, General Mills
Fred Pearson III, Director of Environmental and Sustainability, Constellium
Nissan Group of the Americas

More companies to come!

What You'll Gain:

- **Proven Approaches:** See real-world examples of companies turning energy into a competitive advantage.
 - **Winning Business Case:** Learn how intentional energy strategies can be leveraged for operational success and how to get started.
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4:15 PM – 5:30 PM CT Day 1 Wrap Up + Energy Strategy CoLabs (Round 1)

Interactive Session to connect, collaborate, and customize your energy strategy!

The Energy Strategy CoLabs, are interactive sessions where you can connect one-on-one with TVA energy experts to discuss your business needs, get tailored recommendations and actionable next steps to help strengthen your energy strategy and operational performance. Choose from four expert-led stations:

- **Getting Started** – Resources to get started with energy management at your facility.
- **Investing in Efficiency** – Capital projects to improve plant equipment and energy performance.
- **Optimizing Operations** – Explore continuous improvement systems and practices + revenue opportunities from load flexibility.
- **Achieving Sustainability Goals** – Offerings to support corporate carbon targets.

Energy Strategy CoLabs will run concurrently on both days with refreshments provided. Bring your facility's specific questions and leave with actionable next steps.

5:30 PM – 7:00 PM CT Networking Reception & Industrial Excellence Awards

Celebrate innovation and leadership in industrial energy management

After sessions wrap for the day, join us from 5:30 p.m. – 7:00 p.m for networking and an awards reception honoring top-performing companies in the region for their energy saving accomplishments. The reception will feature cocktails and heavy hors d'oeuvres.

Presenter: Ray Knotts, Senior Director of Demand Management Programs, TVA

DAY 2 – THURSDAY, APRIL 23

7:30 AM

Registration Open

7:30 AM – 9:00 AM CT

Light Breakfast & Networking

Power up with Fresh Ideas and Fresh Coffee

9:00 AM – 9:10 AM CT

Welcome & Reflections

***Presenters:** Mayor Tommy Battle, City of Huntsville
Carrie Fogleman, Director of Energy Efficiency Programs, TVA*

9:10 AM – 10:10 AM CT

The Energy Management Journey

Efficiency, Flexibility, Sustainability, and Reliability Can Coexist

Discover how leading industrial energy managers successfully implemented energy strategies without disrupting operations. In this interactive session, you'll learn how to leverage EnergyRight programs and utility partnerships to turn energy goals into business wins.

***Moderated panel:** DeWayne Howell, Director of Environmental Compliance & Sustainability, **Polaris**
Elizabeth J. Hayes, Power Systems Engineer, **Nucor Steel Memphis, Inc.***

More companies to come!

What You'll Gain:

- **Proven Approaches:** See real-world examples of strategies that enhance efficiency and reliability.
 - **Clear Guardrails:** Understand the key steps to build an energy management plan that aligns with your business priorities.
 - **Winning Business Case:** Learn how to gain internal alignment and secure buy-in for your energy initiatives.
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10:10 AM – 11:30 AM CT

Interactive Energy Strategy CoLabs (Round 2)

Double down on strategy – your next steps await!

The Energy Strategy CoLabs, are interactive sessions where you can connect one-on-one with TVA energy experts to discuss your business needs, get tailored recommendations and actionable next steps to help strengthen your energy strategy and operational performance. Choose from four expert-led stations:

- **Getting Started** – Resources to get started with energy management at your facility.
 - **Investing in Efficiency** – Capital projects to improve plant equipment and energy performance.
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11:30 AM – 12:15 PM CT**Where Should the Next Dollar Go?****Engage with your peers in this interactive session**

Industrial leaders face tough choices—protecting the business while driving growth and efficiency. Gain clarity on how to prioritize investments when resources are limited. This interactive session tackles the challenge of making decisions that safeguard reliability, manage costs, and support long-term growth by exploring capital allocation under real-world constraints.

What You'll Gain:

- **Investment Prioritization:** Gain clarity on how to prioritize investments when resources are limited.
- **Decision-Making Frameworks:** Balance reliability, cost, and growth.

12:15 PM CT**Closing Remarks & Grab-and-Go Lunch****Insights to Go—Fuel Your Future!**

Wrap up with key insights and takeaways from two days of collaboration and learning. Hear final thoughts on TVA's vision for industrial energy leadership and practical next steps for your organization. Then, enjoy a convenient grab-and-go lunch as you network with peers and connect with TVA experts before heading out.

Presenter: *Eric Murray, Senior Manager of Capacity Programs, TVA*



Register Today

Scan the QR code or visit
EnergyRight.com/TVAIndustrialSummit
to see the full agenda and register.