



FOR IMMEDIATE RELEASE

Oct. 5, 2023

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NES, TVA MAKING DRIVING ELECTRIC EASIER FOR TENNESSEANS

Madison will soon have new Electric Vehicle fast charge option

MADISON, Tenn. – Tennessee electric vehicle (EV) drivers now have more options in the Madison area with the installation of fast DC chargers, thanks to a partnership between the Nashville Electric Service (NES) and the Tennessee Valley Authority (TVA). Two new fast chargers were unveiled at Serra Chevrolet Buick GMC as part of an EV Charging Pilot partnership.

This installation is the first of five planned sites in Metro Nashville. It aims to complement the broader efforts of the National Electric Highway Coalition, which seeks to enable long-distance EV travel by placing fast chargers along interstates and major highways throughout the United States.

“We moved quickly to participate in this pilot project because we want to make it easy for people to choose EVs so our community can enjoy the environmental and economic benefits of electric transportation,” said NES President and CEO Teresa Broyles-Aplin. “The collaboration with TVA makes it possible to more readily add fast chargers in our community.”

TVA has brought together local power companies, state and local government partners, and others to pave the way for over 200,000 EVs on Tennessee roads by 2028. The benefits that these EVs bring to the Tennessee Valley region are significant:

- Attracting high-quality jobs – \$17.2 billion in EV and battery manufacturing have helped create over 14,000 EV-related jobs in the past 10 years
- Reducing carbon emissions from gasoline vehicles by almost 1 million metric tons per year or the equivalent of the carbon sequestered by 1 million acres of U.S. forests in one year
- Reinvesting \$120 million in the local economy every year from electric refueling
- Saving drivers up to \$1,000 in fuel and maintenance costs every year

“TVA is proud to partner with local power companies like NES and state agencies like TDEC to bring public fast charging sites across the Tennessee Valley region because electric vehicles benefit everyone,” said Justin Maierhofer, TVA regional vice president. “These investments allow TVA to save drivers money and attract good jobs and tourism— all powered by electricity from TVA and your local power company.”

“Serra GMC is happy to partner with the Tennessee Valley Authority and Nashville Electric Service on this endeavor.” said Barry K. Carver, Dealer/Partner, Serra Chevrolet Buick GMC. “The new charging stations will bring convenience to EV owners commuting through the Madison area and are a major contribution to the overall goal of decreasing carbon footprints.”

“This charging location does more than charge cars – it plays an important role in putting our region on the leading edge of the new electric economy,” added NES’ Broyles-Aplin.

To calculate how much money an EV could save you or locate EV charging stations on your travel route, check out <https://energyright.com/ev/>.

About NES

Nashville Electric Service (NES) is the 11th largest public electric utility in the nation, distributing energy to 430,000 customers in Middle Tennessee. For more information, visit nespower.com or nespowernews.com.

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