

## Residential

LPCs that utilize TVA EnergyRight Residential are able to build or strengthen their reputation as a trusted advisor and partner in energy efficiency and savings for their locally served customers while identifying service pain points that can lead to new and creative solutions to help residents save energy and money.

PROGRAM	PURPOSE	ENERGY SAVINGS	MONEY SAVINGS	TRUSTED ADVICE	CONVENIENCE	REDUCE CARBON	CO-PROMOTION OPPORTUNITIES	LPC PARTICIPATION REQUIREMENTS	RESOURCES	
RESIDENTIAL REBATES	<b>Home Energy Rebates</b>	Financial incentives that encourage customers to explore and purchase energy-saving home equipment upgrades.	✓	✓			✓	QCN, Financing, EnergyRight Marketplace, Home Energy Evaluation	Complete the Program Implementation Plan (PIP) and choose either the TVA-managed or LPC-managed home energy rebates model.	
	<b>New Homes Incentives</b>	Financial incentives that encourage Valley homebuilders to build more energy efficient homes.	✓	✓			✓	QCN, Home Energy Rebates	Complete the Program Implementation Plan (PIP) and choose either the TVA-managed or LPC-managed New Homes incentives model.	
	<b>Quality Contractor Network (QCN)</b>	Give customers access to trustworthy licensed and insured contractors trained to meet TVA's quality guidelines. Create job leads for local contractors.			✓	✓	✓	Home Energy Evaluation, Financing, Quick Quote, EnergyRight Marketplace, Home Uplift, Home Energy Rebates		
	<b>Home Energy Evaluation</b>	Show customers how their homes use (and lose) energy.	✓	✓	✓	✓		QCN, Financing, EnergyRight Marketplace, Home Energy Rebates	LPC authorizes TVA/CLEAResult to schedule and conduct evaluations.	
	<b>Financing</b>	Offer affordable on-bill financing to customers looking for money-saving upgrades.		✓		✓	✓	QCN, Home Energy Evaluation, DIY Home Energy Assessment, Home Energy Rebates	<b>On-bill:</b> LPC manages and funds loan.	
	<b>DIY Home Energy Assessment</b>	Give customers a simple way to check their homes' energy efficiency.	✓	✓	✓	✓		QCN, Home Energy Evaluation, Financing, EnergyRight Marketplace, Home Energy Workshop, Home Energy Rebates		
	<b>EnergyRight Marketplace</b>	Make choosing the right energy efficient products easier than ever for customers.	✓	✓		✓		Home Energy Evaluation, DIY Home Energy Assessment, Home Energy Workshop, Home Energy Rebates		
	<b>Home Uplift</b>	Help income-eligible customers save money with free home energy upgrades.	✓	✓		✓	✓	QCN, Home Energy Evaluation, DIY Home Energy Assessment, EnergyRight Marketplace, Home Energy Workshop, Home Energy Rebates	LPC elects to participate in program and provides matched funding.	
	<b>Home Energy Workshop</b>	Show customers how to harness the power of their home's energy.	✓		✓	✓	✓	QCN, Home Energy Evaluation, Financing, DIY Home Energy Assessment, EnergyRight Marketplace, Home Energy Rebates, Home Uplift		
	<b>Eye Spy Energy Kids' Workshop</b>	Teach K-5th grade students all about energy in the communities you serve!	✓		✓	✓	✓	DIY Home Energy Assessment, School Uplift		
<b>Energy Evolution Workshop</b>	Teach middle and high school students all about energy in the communities you serve!	✓		✓	✓	✓	DIY Home Energy Assessment, School Uplift			

## Business & Industry

LPCs that utilize TVA EnergyRight Business & Industry Services are able to build or strengthen their reputation as a trusted advisor and partner in driving energy efficiency and reducing carbon emissions for their locally served customers, which leads to more meaningful customer and community engagement.

Learn more about B&I programs by scanning the QR code. Email us at [TVABusinessIncentive@tva.gov](mailto:TVABusinessIncentive@tva.gov) or call 866-233-0450 to speak to a program representative.

<b>Business &amp; Industry Incentives</b>	Offer all business, federal and industrial customers financial incentives on energy-saving equipment.	✓	✓				✓	Preferred Partners Network, Green Switch, Green Flex		
<b>Preferred Partners Network (PPN)</b>	Help B&I customers hire commercial and trade contractors with confidence.	✓	✓	✓			✓	Incentives, School Uplift, Strategic Energy Management, FESP, Green Switch, Green Flex, Green Invest	LPC may recommend and assist TVA in recruiting contractors.	
<b>Federal Energy Services Program (FESP)</b>	Build partnerships with federal customers.	✓	✓	✓			✓	Incentives, PPN, Compressed Air Training, Green Flex, Green Invest		
<b>School Uplift</b>	Give schools the tools they need to lower their energy bills.	✓	✓	✓			✓	PPN, Incentives, Eye Spy Energy Kids' Workshop, Energy Evolution Workshop, Green Switch	LPC elects to participate in program and receives training and support from TVA to recruit and implement School Uplift.	
<b>Strategic Energy Management</b>	Help industrial customers boost their triple bottom line: People. Planet. Profit.	✓	✓	✓			✓	School Uplift, Incentives, Compressed Air Training, Demand Response, Green Flex, Green Invest		
<b>Compressed Air Training</b>	Provide industrial customers with compressed air system training.	✓	✓	✓			✓	PPN, Incentives, FESP, Green Flex, Green Invest		
<b>Energy Assessments</b>	Show large commercial and industrial customers how they can save energy and access incentives with a free Energy Assessment.	✓	✓	✓			✓	Incentives, PPN, Strategic Energy Management		
<b>Business Energy Savings Training</b>	Provide businesses with industry-specific research, guidance and resources.	✓	✓	✓			✓	Incentives, PPN		

## Electric Vehicles

LPCs can use EV programs as a tool to increase customer and community engagement while becoming an innovative solutions provider in the area.

<b>Fast Charge Network</b>	Get customers connected to electric vehicle chargers.						✓	✓	Green Switch, Green Connect, Residential		
<b>Awareness Efforts</b>	Give customers easy access to EV information.			✓			✓	✓	EnergyRight Marketplace, Green Switch, Green Connect		

## Demand Response

With Demand Response, LPCs can provide Business & Industry customers a way to lower their energy use during times of system need, which reduces carbon emissions and makes energy more cost-effective and reliable.

During events, LPCs receive energy financial incentives by operating distribution feeder voltages in the lower half of the ANSI standard, which reduces energy consumption.

<b>Interruptible Power (IP)</b>	Offer financial incentives to industrial customers who reduce their energy use during high-demand periods.	✓	✓				✓		Strategic Energy Management, Incentives, Compressed Air Training, Green Flex, Green Invest	LPC commits to tri-party agreement with TVA and customer.	
<b>Peak Power Partners</b>	Partner with Business & Industry customers to reduce their power use during times of energy system need through aggregation offered in partnership with Enel X.	✓	✓				✓		Strategic Energy Management, Compressed Air Training, Green Switch, Green Flex, Green Invest		
<b>Voltage Optimization (VO)</b>	Reduce power during times of energy system need.	✓	✓				✓			LPC commits to multi-year contract.	