

SERVICES MATRIX

Residential

LPCs that utilize TVA EnergyRight Residential are able to build or strengthen their reputations as a trusted advisors and partners in energy efficiency and savings for their locally served customers while identifying service pain points that can lead to new and creative solutions to help residents save energy and money.

PROGRAM	PURPOSE	ENERGY SAVINGS	MONEY SAVINGS	TRUSTED ADVICE	CONVENIENCE	REDUCE CARBON	CO-PROMOTION OPPORTUNITIES	LPC PARTICIPATION REQUIREMENTS	RESOURCES
Home Energy Rebates	Financial incentives that encourage customers to explore and purchase energy-saving home equipment upgrades.	\otimes	\bigcirc			\bigcirc	QCN, Financing, EnergyRight Marketplace, Home Energy Evaluation	Complete the Program Implementation Plan (PIP) and choose either the TVA-managed or LPC-managed home energy rebates model.	
New Homes Incentives	Financial incentives that encourage Valley homebuilders to build more energy efficient homes.	\otimes	\bigcirc			\bigcirc	QCN, Home Energy Rebates	Complete the Program Implementation Plan (PIP) and choose either the TVA-managed or LPC-managed New Homes incentives model.	
Quality Contractor Network (QCN)	Give customers access to trustworthy licensed and insured contractors trained to meet TVA's quality guidelines. Create job leads for local contractors.			\bigcirc	\bigcirc	\bigcirc	Home Energy Evaluation, Financing, Quick Quote, EnergyRight Marketplace, Home Uplift, Home Energy Rebates		
Home Energy Evaluation	Show customers how their homes use (and lose) energy.	\bigcirc	\bigcirc	\bigcirc	\bigcirc		QCN, Financing, EnergyRight Marketplace, Home Energy Rebates	LPC authorizes TVA/CLEAResult to schedule and conduct evaluations.	
Financing	Offer affordable on-bill financing to customers looking for money-saving upgrades.		\Diamond		\bigotimes	\Diamond	QCN, Home Energy Evaluation, DIY Home Energy Assessment, Home Energy Rebates	On-bill: LPC manages and funds loan.	
DIY Home Energy Assessment	Give customers a simple way to check their homes' energy efficiency.	\bigcirc	\bigcirc	\bigcirc	\bigcirc		QCN, Home Energy Evaluation, Financing, EnergyRight Marketplace, Home Energy Workshop, Home Energy Rebates		
EnergyRight Marketplace	Make choosing the right energy efficient products easier than ever for customers.	\bigcirc	\bigcirc		\bigcirc		Home Energy Evaluation, DIY Home Energy Assessment, Home Energy Workshop, Home Energy Rebates		
Home Uplift	Help income-eligible customers save money with free home energy upgrades.	\bigcirc	\bigcirc		\bigcirc	\bigcirc	QCN, Home Energy Evaluation, DIY Home Energy Assessment, EnergyRight Marketplace, Home Energy Workshop, Home Energy Rebates	LPC elects to participate in program and provides matched funding.	
Home Energy Workshop	Show customers how to harness the power of their home's energy.	⊘		\bigcirc	\bigcirc	\bigcirc	QCN, Home Energy Evaluation, Financing, DIY Home Energy Assessment, EnergyRight Marketplace, Home Energy Rebates, Home Uplift		

Business & Industry

LPCs that use TVA EnergyRight Business & Industry Services are able to build or strengthen their reputations as a trusted advisors and partners in driving energy efficiency and reducing carbon emissions for their locally served customers, which leads to more meaningful customer and community engagement.

Learn more about B&I programs by scanning the QR code. Email us at TVABusinessIncentive@tva.gov or call **866-233-0450** to speak to a program representative.

Business & Industry Incentives	Offer all business, federal and industrial customers financial incentives on energy-saving equipment.	\bigcirc	\bigcirc			\otimes	Preferred Partners Network, Green Switch, Green Flex	
Preferred Partners Network (PPN)	Help B&I customers hire commercial and trade contractors with confidence.	\otimes	\bigcirc	\Diamond	\bigcirc	\otimes	Incentives, School Uplift, Strategic Energy Management, FESP, Green Switch, Green Flex, Green Invest LPC may recommend and assist TVA in recruiting contractors.	
Strategic Energy Management	Help industrial customers boost their triple bottom line: People. Planet. Profit.	\otimes	\otimes	\Diamond		\bigcirc	School Uplift, Incentives, Compressed Air Training, Demand Response, Green Flex, Green Invest	
School Uplift	Give schools the tools they need to lower their energy bills.	\otimes	\otimes	\Diamond		\Diamond	PPN, Incentives, Eye Spy Energy Kids' Workshop, Energy Evolution Workshop, Green Switch LPC elects to participate in program and receives training and support from TVA to recruit and implement School Uplift.	
Federal Energy Services Program (FESP)	Build partnerships with federal customers.	\Diamond	\otimes	\bigotimes		\bigotimes	Incentives, PPN, Compressed Air Training, Green Flex, Green Invest	
Energy Assessments	Show large commercial and industrial customers how they can save energy and access incentives with a free Energy Assessment.	\Diamond	\bigotimes	\bigotimes	\bigotimes	\bigotimes	Incentives, PPN, Strategic Energy Management	
Compressed Air Training	Provide industrial customers with compressed air system training.	\Diamond	\bigotimes	\bigotimes	\bigotimes		PPN, Incentives, FESP, Green Flex, Green Invest	
Business Energy Savings Training	Provide businesses with industry–specific research, guidance and resources.	\otimes	\bigcirc	\bigcirc	\bigotimes	\bigotimes	Incentives, PPN	
Fast Charge Network	Get customers connected to electric vehicle chargers.				\bigcirc	\bigotimes	Green Switch, Green Connect, Residential	

Electric **Vehicles**

LPCs can use EV programs as a tool to increase customer and community engagement while becoming innovative solutions providers in the area.

Fast Charge Network	Get customers connected to electric vehicle chargers.		\bigcirc	\bigotimes	Green Switch, Green Connect, Residential
Awareness Efforts	Give customers easy access to EV information.	\bigotimes	\bigotimes	\bigcirc	EnergyRight Marketplace, Green Switch, Green Connect

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Demand Response

With Demand Response, LPCs can provide Business & Industry customers a way to lower their energy use during times of system need, which reduces carbon emissions and makes energy more cost-effective and reliable.

During events, LPCs receive energy financial incentives by operating distribution feeder voltages in the lower half of the ANSI standard, which reduces energy consumption.

Peak Rewards

PowerFlex (PF)

This LPC-facing program stabilizes the system by mitigating peak demand in a Dispatchable Voltage way that is invisible to customers. LPCs Regulation (DVR) may receive demand and energy credits for participation.

Participating commercial and industrial

facilities with a contracted load of at least

1 MW receive credits for reducing energy

Business and commercial customers can

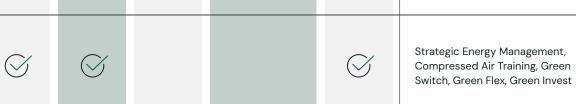
demand periods. This program is offered in

earn seasonal payments for reducing

electricity use in response to peak

partnership with Enel.

use during high-demand periods.



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LPC commits to multi-year contract.

LPC commits to tri-party

agreement with TVA

and customer.

Strategic Energy Management,

Training, Green Flex, Green Invest

Incentives, Compressed Air



