

## Residential

LPCs that utilize TVA EnergyRight Residential are able to build or strengthen their reputations as a trusted advisors and partners in energy efficiency and savings for their locally served customers while identifying service pain points that can lead to new and creative solutions to help residents save energy and money.

PROGRAM	PURPOSE	ENERGY SAVINGS	MONEY SAVINGS	TRUSTED ADVICE	CONVENIENCE	REDUCE CARBON	CO-PROMOTION OPPORTUNITIES	LPC PARTICIPATION REQUIREMENTS	RESOURCES
RESIDENTIAL REBATES	<b>Home Energy Rebates</b>						QCN, Financing, EnergyRight Marketplace, Home Energy Evaluation	Complete the Program Implementation Plan (PIP) and choose either the TVA-managed or LPC-managed home energy rebates model.	
	<b>New Homes Incentives</b>						QCN, Home Energy Rebates	Complete the Program Implementation Plan (PIP) and choose either the TVA-managed or LPC-managed New Homes incentives model.	
	<b>Quality Contractor Network (QCN)</b>						Home Energy Evaluation, Financing, Quick Quote, EnergyRight Marketplace, Home Uplift, Home Energy Rebates		
	<b>Home Energy Evaluation</b>						QCN, Financing, EnergyRight Marketplace, Home Energy Rebates	LPC authorizes TVA/CLEAResult to schedule and conduct evaluations.	
	<b>Financing</b>						QCN, Home Energy Evaluation, DIY Home Energy Assessment, Home Energy Rebates	<b>On-bill:</b> LPC manages and funds loan.	
	<b>DIY Home Energy Assessment</b>						QCN, Home Energy Evaluation, Financing, EnergyRight Marketplace, Home Energy Workshop, Home Energy Rebates		
	<b>EnergyRight Marketplace</b>						Home Energy Evaluation, DIY Home Energy Assessment, Home Energy Workshop, Home Energy Rebates		
	<b>Home Uplift</b>						QCN, Home Energy Evaluation, DIY Home Energy Assessment, EnergyRight Marketplace, Home Energy Workshop, Home Energy Rebates	LPC elects to participate in program and provides matched funding.	
	<b>Home Energy Workshop</b>						QCN, Home Energy Evaluation, Financing, DIY Home Energy Assessment, EnergyRight Marketplace, Home Energy Rebates, Home Uplift		

## Business & Industry

LPCs that use TVA EnergyRight Business & Industry Services are able to build or strengthen their reputations as a trusted advisors and partners in driving energy efficiency and reducing carbon emissions for their locally served customers, which leads to more meaningful customer and community engagement.

Learn more about B&I programs by scanning the QR code. Email us at [TVABusinessIncentive@tva.gov](mailto:TVABusinessIncentive@tva.gov) or call 866-233-0450 to speak to a program representative.

<b>Business &amp; Industry Incentives</b>	Offer all business, federal and industrial customers financial incentives on energy-saving equipment.						Preferred Partners Network, Green Switch, Green Flex		
<b>Preferred Partners Network (PPN)</b>	Help B&I customers hire commercial and trade contractors with confidence.						Incentives, School Uplift, Strategic Energy Management, FESP, Green Switch, Green Flex, Green Invest	LPC may recommend and assist TVA in recruiting contractors.	
<b>Strategic Energy Management</b>	Help industrial customers boost their triple bottom line: People. Planet. Profit.						School Uplift, Incentives, Compressed Air Training, Demand Response, Green Flex, Green Invest		
<b>School Uplift</b>	Give schools the tools they need to lower their energy bills.						PPN, Incentives, Eye Spy Energy Kids' Workshop, Energy Evolution Workshop, Green Switch	LPC elects to participate in program and receives training and support from TVA to recruit and implement School Uplift.	
<b>Federal Energy Services Program (FESP)</b>	Build partnerships with federal customers.						Incentives, PPN, Compressed Air Training, Green Flex, Green Invest		
<b>Energy Assessments</b>	Show large commercial and industrial customers how they can save energy and access incentives with a free Energy Assessment.						Incentives, PPN, Strategic Energy Management		
<b>Compressed Air Training</b>	Provide industrial customers with compressed air system training.						PPN, Incentives, FESP, Green Flex, Green Invest		
<b>Business Energy Savings Training</b>	Provide businesses with industry-specific research, guidance and resources.						Incentives, PPN		

## Electric Vehicles

LPCs can use EV programs as a tool to increase customer and community engagement while becoming innovative solutions providers in the area.

<b>Fast Charge Network</b>	Get customers connected to electric vehicle chargers.						Green Switch, Green Connect, Residential		
<b>Awareness Efforts</b>	Give customers easy access to EV information.						EnergyRight Marketplace, Green Switch, Green Connect		

## Demand Response

With Demand Response, LPCs can provide Business & Industry customers a way to lower their energy use during times of system need, which reduces carbon emissions and makes energy more cost-effective and reliable.

During events, LPCs receive energy financial incentives by operating distribution feeder voltages in the lower half of the ANSI standard, which reduces energy consumption.

<b>PowerFlex (PF)</b>	Participating commercial and industrial facilities with a contracted load of at least 1 MW receive credits for reducing energy use during high-demand periods.						Strategic Energy Management, Incentives, Compressed Air Training, Green Flex, Green Invest	LPC commits to tri-party agreement with TVA and customer.	
<b>Peak Rewards</b>	Business and commercial customers can earn seasonal payments for reducing electricity use in response to peak demand periods. This program is offered in partnership with Enel.						Strategic Energy Management, Compressed Air Training, Green Switch, Green Flex, Green Invest		
<b>Dispatchable Voltage Regulation (DVR)</b>	This LPC-facing program stabilizes the system by mitigating peak demand in a way that is invisible to customers. LPCs may receive demand and energy credits for participation.							LPC commits to multi-year contract.	