Introduction to the School Uplift video

Use our two-minute School Uplift video to give viewers an informational and motivational introduction to the program and what it can mean for your school. Find it at energyright.com/business-industry/school-uplift/resources/.

Who should use it?

This video is a great resource for your school's Energy Team, administrators and communications team.

Where should it be used?

The video gives a high-level overview of School Uplift. Here are some of the ways you can use it to spread the word about your school's participation:

- Have your Energy Champion share it with the rest of the Energy Team.
- Play it at a staff meeting.
- Share it with local elected officials.
- Share it at a school board meeting, or share with the local board of education.
- Play it at a school assembly, or give teachers the video to play in their classrooms.
- Post it on your school's website.
- Share it with your greater school community (parents, caregivers, volunteers, etc.) via social media or e-newsletter.

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