

## April Facebook and e-newsletter content

**Content focus 1:** School Uplift Brightest Moments – Favorite activity

**Recommended Timing:** Beginning of April

**Provided visual 1:** Save slide 7 of the School Uplift Brightest Moments template as a JPEG file to share a favorite activity from the year. Your template can be found at [EnergyRight.com/business-industry/school-uplift/resources](https://EnergyRight.com/business-industry/school-uplift/resources).

**Customizable visual 1:** Post an image of students participating in an energy awareness campaign.

**Facebook post copy 1:** This year our students learned a megawatt (that's a lot!) about where energy comes from and how we can save BIG by using less. Thanks to TVA EnergyRight and [LPC\_NAME], the School Uplift energy management program taught us how to save energy and \$\$\$\$. Here we are having a blast with [ACTIVITY\_NAME]!

### E-newsletter copy 1:

**Subject:** School Uplift Brightest Moments: A few of our favorite things!

This year our students learned a megawatt — that's a lot! — about where energy comes from and how we can save BIG by using less.

Thanks to TVA EnergyRight and [LPC\_NAME], the School Uplift energy management program taught us how to save energy and money by learning how to use energy wisely. We also learned why reducing energy waste is important for our classroom, the environment and the economy.

Our entire school community participated in this yearlong program. Simple behavior changes — like turning off the lights, powering down at the end of the day and unplugging before breaks — helped our school save significantly on energy costs.

By incorporating energy-saving measures in our operations and maintenance

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processes, we'll keep on saving for years to come! That's more money in our budget for books, supplies and learning.

School Uplift helped our school save energy and money, and we had a blast while doing it! Our students and staff learned about energy awareness and management through interactive activities, games, posters and more!

[Insert a couple of activities your students did throughout the year, such as: "We learned how to prepare our school and classroom for the winter/spring break with Power Down Trivia!!" Additionally, include a quote from a student about their perception of School Uplift, such as what they learned or what activities they enjoyed.]

Thank you to all of those who participated in this year's School Uplift program.

## Content focus 2: School Uplift Brightest Moments – Energy savings

**Recommended Timing:** End of April

**Provided visual 2:** Save slide 5 of the School Uplift Brightest Moments template as a JPEG file to share your energy savings this year. Your template can be found at [EnergyRight.com/business-industry/school-uplift/resources](https://EnergyRight.com/business-industry/school-uplift/resources).

**Customizable visual 2:** Share a photo of students gathered next to your Energy Dashboard. (Download the PowerPoint dashboard and instructions for use at [EnergyRight.com/business-industry/school-uplift/resources](https://EnergyRight.com/business-industry/school-uplift/resources).)

### Facebook post copy 2a (if you DO have energy savings to report):

We are excited to share results from our participation in School Uplift, the energy management program from TVA EnergyRight and [LPC\_Name]! Our commitment to using energy wisely has resulted in \_\_\_\_ kBTU saved, which is equal to \$ \_\_\_\_ . Not only does this mean more money in our budget for books, supplies and learning, but it also has a huge environmental impact! Our energy-saving efforts are equal to adding \_\_\_\_ tree seedlings grown for 10 years.

Ask a student or staff member how they helped save energy with School Uplift!





**E-newsletter copy 2b (if you DON'T have energy savings to report):**

Subject: School Uplift: Wrapping up a great year!

We are wrapping up School Uplift, and it's a powerful accomplishment! Not only did we learn how to practice energy-saving behaviors every day, but we also learned how to make our school run more efficiently and reduce wasted energy. Here are a few things we learned this year:

- Our biggest energy users are heating and cooling, computers and lights.
- We can reduce our operating costs by 15% by simply using less energy.
- [Add additional lessons here.]

While our cohort is ending, we are excited and committed to continuing our efforts to save energy and money. Thank you to everyone involved!

Want to learn more? Ask a student or staff member how they helped save energy with School Uplift!

